YOU CAN SAVE MONEY ON

Upholstery and Lace jurtain Goods

by buying them here and now, as we are offering the most tempting bargains during the continuance of this sale. Here are a few sample prices to convince you:

Lace Curtains Nottingham Curtains, worth \$1.50.
ANNIVERSARY PRICE, per 95c \$2.75 Fish Net Curtains, ANNIVER- 1.65 SARY PRICE, per pair \$3.50 Scotch Net Curtains, ANNI-VERSARY PRICE, per pair......... 2.25 \$6.50 Irish Point Curtains, ANNI-VERSARY PRICE, per pair....... 4.75 \$9.00 Irish Point Curtains, ANNI-VERSARY PRICE, per pair....... 6.85 VERSARY PRICE, per pair..... \$13.90 Irish Point Curtains, ANNI- 9.75 \$19.50 Real Lace Curtains, ANNI-VERSARY PRICE, per pair..... 12.75

Portieres - Great Bargains \$3.90 Reversible Twilled Tapestry Portieres, ANNIVERSARY PRICE, per 2.75 \$5.50 Heavy Brocaded Tapestry Curtains, ANNIVERSARY PRICE, per pr. 3.95 \$8.50 Petit Point Tapestry Portieres, 5.90

\$9.00 Silk Finish Broche Tapestry Portierse, ANNIVERSARY PRICE, per 6.90 \$12.00 Beauvais and Oriental Tapestry Portieres, ANNIVERSARY PRICE, per 8.75 \$35.00 French Velour Portieres, reversible, with

Cottage Poles, 4 ft. long, in eak or mahegany finish, with fixtures, complete; ANNIVER- 12c Irish Point Lace for Curtains, 30-inch, the 55c, kind; ANNIVERSARY PRICE, per yd 39c French Fish Net, the 20c. per yard 12/20 quality, ANNIVERSARY SALE PRICE 12/20 Curtain Swiss, 36 inch the 15c. per yard 9c kind: ANNIVERSARY SALE PRICE..... 9c

Bagdad Draperies, 40 inch: ANNIVER- 19c Silk Damask, 50 inch; the \$1.45 per yard quality; ANNIVERSARY SALE PRICE. 95c All Silk Empire Damask, the \$3.50 per yard quality; ANNIVERSARY SALE PRICE, 2.25 YOU CAN SAVE MONEY ON

Diamonds and Jowelry

and be sure of what you are getting if you purchase it here. Here are some quotations for to-morrow:

Fine Enamelled Turquoise
Cluster Ring, surrounded with
12 fine genuine diamonds;
worth \$12.60; ANNIVERSARY PRICE. 6.75

Diamond Solitaire Rings, with fancy Tiffany or Belcher set-tings, worth \$15.00 AN-NIVERSARY 10.75

Fancy Diamond Rings, 3 stones, 2 fine diamonds and 1 genuine ruby, emerald, tur-quoise or opal, worth \$20.00; ANNIVERSARY 10.50

Solid Gold Brooches, in handsome wreath and other designs, set in a variety of colored stones or plain, worth up to \$4.50: ANNIVER- 2.75

Solid Gold Scarf Pins, turquoise, ruby or emerald setting, a choice assortment of fancy patterns, werth up to \$250; ANNIVERSARY 98c

Cuff Buttons and Brooches, gold filled, 50 different designs, stone set enamelled or handsomely chased, worth up to \$1.50 ANNIVERSARY 50c

Rhinestone Side Combs, fine cut stones mounted on extra quality imitation shell: regular 75c. goods; ANNIVER-SARY PRICE...... 45c

Pompadour Combs (10 inches),

YOU CAN SAVE MONEY ON

Children's So- Carts

if you come here to-morrow, for we intend to close out about 30 styles which we are taking out of our regular line. They are all new, strong, and well made in every respect, and highly finished. You may have a choice at a discount of 25 per cent. from the regular price.

SIXTHE AMES MEET ME AT THE POUNTAIN

The Second and Last Week of the Third Anniversary Sale

will begin its career with an unbroken chain of broken records to its creait, and every person connec ed with the store realizes that if it is to equal the brilliant doings of the tirst six days, offerings of the most remarkable sort will be none too strong.

Chance has favored us, by placing several very important deals within our reach, as you will see further on. To these we add an array of bargains of our own creation, almost as wonderful, making an altogether unparalleled list of special attractions to begin

A careful perusal of the following will, therefore, prove most prolitable reading:

Millinery Opening

linery Opening-and welcome news it is for the tyle lovers of New York-for were they not al-I ways the event of the year-the openings that outshined and overshadowed all the contemporaneous millinery exhibits?

THIS FALL THE OPENING TAKES PLACE

Monday, Guesday and Wednesday, SEPTEMBER 18th TO 20th.

It will be a stupendous showing-a commanding exhibit of new ideas in Fall Hats, embracing the masterpieces of Europe's foremost modistes as well as the clever productions of our own Am. erican artists. And you will find that America will have no cause to blush-since our home talent has succeeded in creating many most exquisite models which even

the past masters of the art in France would be proud to acknowledge as their own. As to prices—we shan't say much this time—our reputation for reasonably low prices on New York's best millinery is too well established to require it.

Untrimmed Millinery. In variety Children's Headwear will be a strong fea-completeness of every branch and uniformly low ture of the showing. More styles to choose from

prices, this part of our Millinery Store stands without a serious rival. Whatever shape, what- York. In fact, as far as we can learn we have the ever color, if it's a good thing—new and desirable—we have it.

AS FEATHERS PROMISE TO BE ALL THE RAGE THIS FALL, we have prepared a very great stock of them—Birds' Wings. Quills, Gulls, Aigrettes, Paradise, Fancy and Ostrich Feathers—all of which we offer at far lower prices than other stores.

YOU CAN SAVE MONEY ON

Umbrellas

If you buy them at these special Anniversary Prices: 3,000 Pure Silk Umbrellas, at-

79c., 99c. and 1.29.

As stated in Friday's papers, these goods are slightly damaged, but not enough to be noticeable or to impair their usefulness or appearance, certainly not enough to warrant the very low prices at which we are offering These umbrellas are covered with strictly pure silks. in black and colors, and some of them have handsome woven borders. All are made on Harvey close rolling rods, in the 26-inch size, mounted with a grand variety of fine handles for men and women, such as ivory, pearl, Dresien, natural woods, ebony, gold, silver and jade. These goods would cost you from \$1.75 to \$5 at any other time and place. We bought them at a low price for spet cash, however, and will sell them to you in the same way: 3 special lots at three special prices, as follows: Lot 1 Lot 2 Lot 3

79c 99c 1.29

YOU CAN SAVE MONEY ON

Stationery

if you buy here and now. Our prices are lower than those quoted elsewhere for goods of equal quality. That's why we get so much patronage.

Long Day Book, full duck bound. fine grade Manila paper, 300 pages: ANNIVER- 30c SARY PRICE......

Writing Paper, fine quality, various tints, per quire. 5c Envelopes, to match, per 5c

Desk Pad, leather cover, 19x24, regular price, 35c.: AN- 25c Automatic Inkstand 19. Stafford's Office Mucillage, 2 oz. bottle...... 3c YOU CAN SAVE MONEY ON

Silverware

if you buy it here. We keep only the good, reliable kinds, and our prices therefor are very moderate-the lowest in town we think, but here are some quotations. Judge for yourself: Sterling Silver Chain Bracelets, 925 fine, extra heavy large size link, with lock and key, worth \$2.00; ANNIVERSARY BRICE. 98c

William Rogers' As on 18 Per Cent Nickel Silver, every piece fully warranted, at following special prices:

Tea Spoons, per set of 6, ANNIVERSARY 49c

Sugar Shells, Butter Knives and Pickle Forks, ANNIVERSARY PRICE, each.

ARY PRICE, each Cream Ladles, ANNIVERSARY PRICE, each..... Oyster Ladles, ANNIVERSARY PRICE.

Salt or Mustard Spoons, ANNIVERS-

Soup Ladles and Crumb Knives; AN-NIVERSARY PRICE, each...... 95c Fish Knives or Forks; ANNIVERSARY 75c

Powder Box, imitation of fine cut glass with silver

plated embossed top: regular 50c. goods. 25c Cigar Jar, imitation of fine cut glass, with fancy silver plated top: made to hold 50 cigars; regular price \$1.00. ANNIVERSARY PRICE, 496

Quadruple Plated Brushes (hat, cloth, hair and

Quadruple Plated Mirrors, satin finished, hand-

Odds and Ends of Quadruple Plated Silverware, at less than cost, and less than half the usual retail value; cheice bargains at the ANNIVERSARY PRICE of, each...... 98c

The assortment contains Claret Pitchers, Cracker Jars, Pickle Casters, Fruit Bowls, Butter Dishes, Crumb Sets, Condensed Milk Holders, Syrup Pitchers, Jeapots, Sugar Bow's, Cream Pitchers Spoon Holders, I dozen Butter Plates, 6 and 8 inch Trays,
Baby Cups, Eonbon Baskets, Individual Soup
Tureens, Salt and Pepper Casters, Olive Dishes,
Olgar Jara, Silver Mounted Sugar Bowls, Candlesticks. &c.

YOU CAN SAVE MONEY ON

Household Supplies

of all kinds by buying them here while our great Third Anniversary Sale is in progress. Why? Because we've re-ined prices generally on everything terried in that hig basement of ours, as these quotations, selected at random,

Axes, of good quality steel, with long, polished hickory handles, 5 and 6 lbs.; ANNIVERSARY PRICE, your 49c

Tool Handles, very useful around the house, consisting of 20 assorted tools with nice beech wood handles, ANNIVERSARY PRICE..... 25c Glacking Cabinets, of hard wood, in natural oak finish and nicely carpeted, reg-

coal Hods, of good quality japanned steel, No. 16 size, regularly sold 12c at 20c., ANNIVERSARY PRICE 12c Coat Hangers, the folding style, made strong with steel frame and very substantial, just the thing for travelling pur-

poses: regularly sold at 10c., AN- 2c Another opportunity to buy our latest im-proved Curtain Stretchers, built of pins, japanned steel joints and hinges, 7x14 ft., folding style, regularly sold at \$1.25; special at....... 85c

Toilet Paper, of the finest quality tissue, in large rolls; special at.... 20 Paper Napkins, of the finest quality Japanese paper, American Flag designs, full complement of stars and stripes, to-morrow, per dozen, at...... 15c

Ten Thousand Dozens of Men's, Women's and Children's Winter Underwear

will go on sale Monday for the first time-a sale of such unprecedented proportions and importance that a few words explanatory cannot very well

The Way Manutacturing Company

is known throughout English-speaking countries as the largest maker of good underwear in the world. Their output yearly reaches into the millionsin fact there is hardly a store of any consequence anywhere that does not deal in Way's underwear.

We bought, at half regular wholesale price, the enormous quantity of 10,000 dozen of Way's underwear for spot cash, as we always buy. The whys and wherefores we cannot tell you, for it's part of the bargain that we shall not. But the underwear will speak for itself. Hundreds and hundreds of cases, all first-class, spotless and without a blemish, and all now offered at prices that will enable other dealers to buy at this store for 25 per cent. less than they could usually buy in case lots at wholesale.

Women's Underwear,

Men's Underwear.

Lot 1—This lot comprises a very superb array of Women's Purest and Softest Australian Lamb's Wool Vests and Pants, in natural and camel's hair colors, all sizes, values up to \$1.50, and you can choose in this sale at 79c

Lot 5—Men's Finest Cashmeres, Silk and Wool Mixed, and Worsted Underwear, in brown fawn, blue, natural and flesh colors, finished to perfection and worth at wholesale from \$24 to \$40 a dozen; we offer in all 95c

values up to \$1.50, and you can choose in this sale at 19c

Lot 2—Ladies' Natural Wool and Camel's Hair Vests and Pants, made with a smooth strong seam and extra well finished, all sizes, worth fully \$1.25; in this sale drough the sale and dring this sale you can have choice of 79c. \$12 to \$18 a dozen, and during this sale you can have choice of 79c

Children's Underwear.

Sizes 24, 26 and 28, price..... 350 Sizes 30, 32 and 34, price..... 450 YOU CAN SAVE MONEY ON

China and Slass Ware

by buying them here and now at these special Anniversary Sale Prices:

Cup and Plate Sets: Regular size Tea Cup and Saucer, with Plate, in assorted decorations of three colors, considered cheap at 35c.; ANNIVERSARY 15c Gas Globes, best quality glass, flaring

shapes, elaborately etched all over with flowers and head designs, regularly sold at 25c.: ANNIVERSARY 12c Condensed Milk Jars, of finest quality Austrian china, hand decorated and Austrian china, hand decorated and elaborately gold traced, regular value 40c.; ANNIVERSARY 25c

Dinner Sets, complete service for 12 persons, 103 piece, best quality English semi-porcelain, large soup tureen, new

shapes and decorations, regular value \$10.00; ANNIVERSARY 6 45 PRICE 6.45

Five-Cent Bargain Table :

On this table will be found odd pieces of china worth from 10c. to 50c., also many full dozens of plates, cups and saucers, best quality Austrian china, neatly decorated and gold traced. Other Items in this assortment are 8-inch dinner plates, china tea tiles and fruit dishes, all at one price; your choice at, AN- 5c

YOU CAN SAVE MONEY ON

Black and Colored Silks

By visiting our Silk Department and convincing vourself that The Big Store is headquarters for all hat is new and handsome in reliable black and colored silks. Our assortments are far larger at present than they have been in previous seasons, and although prices on silks are advancing, we can supply your wants at the most reasonable of prices, owing to the fact that we anticipated the advance in prices fully six months and placed orders in time to save ourselves and the public much money.

Black Silks. So Pieces Heavy, Lustrous, Soft Finish Dress Taffetas, exactly 1934 inches wide, a quality that we stand behind in every instance, and highly recommend for wear, worth 75c. per yard; ANNIVERSARY 59c

50 Pieces of Black Satin Luxor, of an extremely fine quality, rich and soft in finish, and every yard warranted to give absolute satisfaction in wear, at the following special ANNIVERSARY PRICES: 21 inches wide. 98c. 23 inches wide, 1.25

25 Pieces of Black Satin Duchesse, made of a very fine quality of

pure slik that we have no hesitancy in recommending to you for wear; three special numbers on sale to-morrow at these very special ANNIVERSARY PRICES, per yd., 79c., 98c. and 1.25 Remember that you take no chances in purchasing your Black Silks here, as we assume all responsibility. Colored Silks. To-morrow we will place on sale three great bargains in new and reliable up-

to-date colored silks, as follows: H 150 75 Pieces Fancy Ombre Stripe Taffetas, of a very superior quality, in a beautiful range of new colors, direct from the looms of one of America's greatest and most reliable manufacturers; secured by us at a saving of 50c on the dollar, and offered to you in the same way, at the special ANNIVERSARY PRICE of, per yd.

Bear in mind that these are not old or shop-worn goods but are brand new, handsome desirable silks, made for the best retail trade of this country, and worth fully \$1.25 per yard. 50 Pieces of Solid Color Corded Taffetas, in all the new au-

65 Pieces of All-Silk Satin Duchesse, in all the new street shades including the new Pastel tints, a regular \$1.00 per yard quality; here for Monday at the special ANNIVERSARY 79c Webeg leave to announce the Fall opening of our Velvet and Velveteen Departments, with an exceedingly large and well selected stock, at our well known popular prices. at our well known popular prices.

YOU CAN SAVE MONEY ON

Ladies' Silk Waists, Suits, Dress

Skirts, Jackets, Mackintoshes, &c.,
If you will make your purchases at our Cloak Department tomorrow, for we have prepared an unusual feast of bargains for the second week of our great Third Anniversary Sale. this list. It will give you an idea of what we have in readiness. Then come and see the goods. You wont be disappointed, for you'll find them to be as represented: in fact, even better.

At 3.95. 3,000 Silk Waists, worth fully \$6.00 each! These waists were recently purchased by us from an overstocked manufacturer, who needed ready money more than he did the goods. We got them for a very low price or we wouldn't have taken them at all. Our bargain is yours, if you wish to share in it. These waists are all new, clean, stylish goods, most of them made of taffetas, some of satin. Black predominates aithough there are many different colors in the lot.

At 11.75. A showy and dressy tailor-made suit of Homespun material, in light, medium and dark gray, also in brown and blue effects. The jacket is sualloped around bottom and edged with black cording, is double breasted with clusters of small buttons, and lined with satin Romaine. The skirt is in the new shaped Habit back open front and scalloped all the way down, and is trimmed with small buttons and black cording. A very effective and, at the same time, a very reasonably priced dress. All sizes.

At 15.00. Ladies' All-Silk lined Sults, of black and navy blue cheviot serge. This is an exceptional opportunity, as such handsome suits have never been sold heretofore for less than \$25 each.

At 2.90. Ladies' Dress Skirts, made of fine cheviot serges, by the best tailors, thoroughly well lined and not equalled elsewhere for less than \$5 or \$6. At 7.50. Ladies' Dress Skirts, made of the finest cheviots in black or blue, lined throughout with the best

grade of taffeta silk. At 7.90. Ladies' Dress Skirts, made of fine black cloths, with scal oped front, trimmed with 1/2-inch wide taffeta band and soutache braid. Other stores get \$10.00 and \$12.00

YOU CAN SAVE MONEY ON

Linens

if you buy them here while this big Anniversary Sale is going on. for we've made some special reductions for this occasion, such as the following, for instance:

1,250 Remnants of Table Linens, bleached or unbleached, in lengths of 2, 24 and 3 yards, at the following special Anniversary Prices: 25c. goods, per yard, at .. 15c 55c. goods, per yard, at. 49c 39c. goods, per yard, at... 33c 79c. goods, per yard.... 69c 49c. goods, per yard, at... 39c 98c. goods, per yard.... 75c

Dress Trimmings.

The Power of Price again forcibly demonstrated in a great and most

remarkable purchase of Fifty-six Chousand (56,000) Waist, Skirt and Millinory Sarnitures,

representing a galaxy of the world's best and newest Dress Trimmings, unlike anything ever seen anywhere in America! Solid spangled, spangled and jet, cut jet, silk, silk and chenille, delicate tints in ribbon and gold, ribbon and silver, all sorts of bead effects, made up into the latest and most bewitching effects in gar-

nitures and appliques, such as bow knots, scrolls,

birds, leaves, vines, butterflies and a hundred other things to which the pen of no man can do full justice. If ever the conventional phrase "must be seen to be appreciated" was properly employed in advertising, this is the occasion, for how could we, within the scope of a newspaper advertisement, even attempt to depict an assortment of 56,000

impossible. We bought these goods because we had the chance to acquire them at a price that was almost no price at all-and we now offer them to you-the same way-divided into 3 monumental bargain

waist, skirt and millinery garnitures? It's simply

10c., 18c. and 35c. When we say that the values range from 50c, up to \$2.50 you will

Great Truths by Great Authors, bound half leather; published at \$2.00; ANNIVER- 90c

think the statement exaggerated—but it is not. They are really and truly worth that much, and you'll say so, too, when you see them.

Bulwer's Complete Works. 13 volumes, bound in half leather, good print: published at \$13.00; ANNIVERSARY 4.90

Thackeray's Complete Works, bound in cloth. 10 volumes; published at \$7.50; ANNIVERSARY PRIDE. 7.95

YOU CAN SAVE MONEY ON

Stylish Dress Goods for Fall!

If you purchase them at The Big Store while this great Anniversary Sale is going on. On Monday we will make an extensive showing of Black and Colored Dress Goods. Everything on sive showing of Black and Colored Dress Goods. Everything on view will be the very latest, and will have that crispy freshness peculiar to goods just opened. The following are some of the lines awaiting new owners: Zibelines, Homespuns, Cheviots, Scotch Tweeds, English Worsteds and Finettas at from 29c. to \$1.48 per yard: Broadcloths, Venetians, Poplins, Crepons, Granites, Melanges, Bedford Cords, Hanriettas and Serges, at from 45c. to \$2.75 per yard; Camels' Hair Novelties, Boucle Plaids and French and German Novelties, at from 39c. to \$2.75 per yard; Two Faced Diagonals, Link Suitings and Golf Cloakings, in a splendid selection of styles, at from \$1.45 to \$3.25 per yard; and many other lines at prices that no other store in New York will match.

Black Goods. 50 Pieces of Black Jacquards, 44 inches purchased from a well known manufacturer, whose reputation is a 35 Pieces of Black Jacquards, 46 inches wide, all wool, numerous designs, very silky and effective, regularly sold at 85c. per 48c yard. ANNIVERSARY PRICE......

28 Pieces of Black Brocades, granite ground, 44 inches wide, all 20 Pieces of Black Cheviots, all wool, rough and dressy in

Colored Dress Goods. 15 Pieces of High Art Novelties, two-toned effects, in blue, green, heliotrope, brown and other destrable shades; regularly sold at 75c. per yard; ANNIVERSARY 39c PRICE.

20 Pieces of Plaid Cheviot, all wool, Autumn shades, in various designs; regularly sold at 75c. per yard; ANNIVERSARY 45c
60 Pieces of Coating Serge, all wool, 48 inches wide in News

60 Pieces of Coating Serge, all wool, 48 inches wide, in Navy.

Seal, Havana, Cardinal, Slate, Crimson, Army Blue, Pearl Gray and several other shades; regularly sold at 65c. a yard; 45c ANNIVERSARY PRICE. colorings as Oxford, Steel, Brown &c., regularly sold at 49c 50 Pieces of Two-Toned Venetians, in an assorted range of

shades, a popular fabric, unequalled at 65c. per yard; AN- 49c 35 Pieces of Zibeline-Faced Plaid, 52 inches wide, artistic color-

ings, Fich, showy goods: regularly sold at \$1.25; ANNI-VERSARY PRICE, per yard....